



4299 Henninger Court, Chantilly VA 20151  
703.222.5511  
[www.Encore-Tap.org](http://www.Encore-Tap.org)

### Mission

Encore Theatrical Arts Project, Inc. (ETAP) provides Musical Theatre education, entertainment, and outreach programs to both local and international communities. While adhering to standards of excellence in performance, choreography, musical direction, lighting, costume, and set design, ETAP mounts two Broadway-caliber productions each year. ETAP's training and performance opportunities inspire students towards greater community involvement and the personal discipline and commitment required to master an art.

### Seasonal Sponsorship

Encore Theatrical Arts Project, Inc. (ETAP) pursues partnerships with businesses that seek to reinforce their company's commitment towards enriching the community in which they live and work. An affiliation with ETAP provides ongoing promotional opportunities leading to increased exposure for your company, doubling the impact of your charitable contribution. ETAP's audiences and families belong to a community rich in diversity and loyalty to companies reflecting their interests.

In 2016, ETAP has the unique opportunity to travel to South Africa on a thirteen-day cultural exchange performance tour. With your help, we will be able to meet the needs of our performers. No matter the level, your sponsorship will both promote your company and provide an unforgettable cultural exchange for performers and audiences alike. There are a variety of ways in which your company can participate in this mutually beneficial experience (see attached).

We are excited to offer an exclusive level of sponsorship, "Diamond," encompassing all the benefits of sponsorship available that would afford ETAP even greater ability to reach audiences in South Africa. Please contact us with any inquiries. Thank you in advance for your sponsorship.

Thank you for your support,

Raynor van der Merwe  
ETAP Artistic Director  
[www.Encore-tap.org](http://www.Encore-tap.org)

*Please forward sponsor checks (made payable to ETAP) to:  
ETAP, 4299 Henninger Court, Chantilly VA 20151*

Sponsorship Benefits	\$100	\$250	\$500	\$1,000	\$1,500	\$2,500	\$3,000	\$5,000	\$8,000	\$10,000	\$15,000	\$20,000
	BRONZE	SILVER	GOLD	PLATINUM	PEARL	OPAL	AQUAMARINE	TOPAZ	SAPPHIRE	EMERALD	RUBY	DIAMOND
Your name/business listed on the ETAP website	*	*	*	*	*	*	*	*	*	*	*	*
Your name/business listed in the Holiday and Spring Programs	*	*	*	*	*	*	*	*	*	*	*	*
A hot-link to your website		*	*	*	*	*	*	*	*	*	*	*
Pre-sale Show Tickets privilege		*	*	*	*	*	*	*	*	*	*	*
Your business logo on the ETAP website			*	*	*	*	*	*	*	*	*	*
Advertisement in the Holiday and Spring Programs			1/8 pg	1/4 pg	1/4 pg	1/2 pg	full page	full page	full page	full page premium	full page premium	full page premium
Your business on the 2015-2016 studio banner			listing	listing	listing	listing	logo size F	logo size E	logo size D	logo size C	logo size B	logo size A
Your business on the official 2015-2016 ETAP t-shirt			listing	logo	logo	logo	logo	logo	logo	logo	logo	logo
Framed photo of ETAP company to display at your business				*	*	*	*	*	*	*	*	*
Tickets to ETAP's 2015 "Christmas in New York"					qty. 2	qty. 4	qty. 4	qty. 4	qty. 4	qty. 4	qty. 4	qty. 4
Backstage Tour					*	*	*	*	*	*	*	*
Invitation to attend studio dress rehearsal					*	*	*	*	*	*	*	*
ETAP company Picture Plaque to display at your business						*	*	*	*	*	*	*
Announced Sponsorship Recognition at 2015 "Christmas in New York" performance								1 show	3 shows	6 shows	all shows	all shows
Inclusion on all official social media for "Christmas in New York"								*	*	*	*	*
Announcement Sponsorship Recognition prior to Both Holiday and Spring-Show performance									1 show	2 shows	all shows	all shows
VIP Tickets to ETAP's 20th Anniversary Gala										2 tickets	2 tickets	4 tickets
Your business logo on ETAP's website home page AND sponsor page											*	*
Award presentation in recognition of Sponsorship											*	*
Private Back Stage Tour											*	*
Your business logo prominently displayed on ETAP's home page												*
Your business banner displayed at studio												*
Exclusive Announced Sponsorship at Gala performance												*

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Founded in 1996 **ETAP is a 501(c)3 not-for-profit organization** serving the artistic and performance needs of Fairfax County and Northern Virginia. ETAP has staged and produced over 40 productions of original shows and has collaborated with other not-for-profit organizations to raise funds for several local community enrichment programs. Reaching out to over 500,000 audience members including far beyond its borders, the company has traveled to China, Spain, and Greece since 2002, sharing its passion for community and dance on the global stage. In 2006, ETAP was recognized by the Fairfax County Board of Supervisors for representing Fairfax County and the U.S. abroad at Beijing Cultural Festival. ETAP was honored to perform at the International Children's Festival at Wolf Trap in September of 2007. Continuing with its outreach program, ETAP has developed a Behind the Scenes Program for the National Council of Girl Scouts. Scout troop members are invited to take part in the Behind the Scenes Tour one hour prior to performances. They are introduced to the director, choreographer, scenic designer, and lighting designer who share a history and knowledge of their craft. Troops are invited on stage to meet some of the cast and get a first-hand look at the stage and costumes from the performers' point of view. Over 45,000 scout troop members and their families have taken part in this experience.

Yes! I would like to Sponsor Encore Theatrical Arts Project during the 2015-2016 season.

Please indicate the sponsorship level:

Bronze (\$100)

Pearl (\$1,500)

Sapphire (\$8,000)

Silver (\$250)

Opal (\$2,500)

Emerald (\$10,000)

Gold (\$500)

Aquamarine (\$3,000)

Ruby (\$15,000)

Platinum (\$1,000)

Topaz (\$5,000)

Diamond (\$20,000)

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

ETAP is a 501(c)3 Not for profit performing arts company.

Please make checks payable to:

ETAP  
4299 Henninger Ct.  
Chantilly, VA 20151

\*sponsorship must be received by September 15<sup>th</sup>, 2015 to be included on the official t shirt and Banner.

\*\*Please forward your hi resolution logo to [Etap@verizon.net](mailto:Etap@verizon.net)