encore theatrical arts project

4299 Henninger Ct, Chantilly, VA. 20151 TEL 703.222.5511 www.Encore-Tap.org

Encore Theatrical Arts Project, Inc. (ETAP) provides Musical Theatre education, entertainment, and outreach programs to both local and international communities for over 24 years. While adhering to standards of excellence in performance, choreography, musical direction, lighting, costume, and set design, ETAP mounts two Broadway-caliber productions each year. ETAP's training and performance opportunities inspire students towards greater community involvement and the personal discipline and commitment required to master an art. Many of our alumni pursue dance professionally and perform on Broadway, National Equity Tours, Royal Caribbean, Holland America, Disney, and Carnival Cruise Lines, Washington Redskins and Washington Wizards.

Seasonal Sponsorship

Encore Theatrical Arts Project, Inc. (ETAP) pursues partnerships with businesses that seek to reinforce their company's commitment towards enriching the community in which they live and work. An affiliation with ETAP provides ongoing promotional opportunities leading to increased exposure for your company, doubling the impact of your charitable contribution. ETAP's audiences and families belong to a community rich in diversity and loyalty to companies reflecting their interests.

With your help, we will be able to meet the production needs of our performers. No matter the level, your sponsorship will both promote your company and provide an unforgettable cultural exchange for performers and audiences alike. There are a variety of ways in which your company can participate in this mutually beneficial experience (see attached).

ETAP is a 501(c)(3) not for profit organization. As such, all donations are tax deductible.

Thank you for your support,

Raynor van der Merwe ETAP Director www.Encore-tap.org

Please forward sponsor checks (made payable to ETAP) to: ETAP, 4299 Henninger Court, Chantilly VA 20151

ETAP 2019-2020 Sponsorship Program

| Sponsorship Benefits | \$100 | \$250 | \$500 | \$1,000 | \$2000+ |
|--|--------|--------|--------|----------|---------|
| | BRONZE | SILVER | GOLD | PLATINUM | PEARL |
| Your name/business listed on the ETAP website | * | * | * | * | * |
| Your name/business listed in the Holiday and Spring Programs | * | * | * | * | * |
| A hot-link to your website * | | * | * | * | |
| Your business logo on the ETAP website * | | * | * | * | * |
| Advertisement in the Holiday and Spring Programs 1/8 pg | | | 1/4 pg | 1/4 pg | |
| Your business on the official 2019-2020 ETAP t-shirt listing | | | logo | logo | |
| Framed photo of ETAP company to display at your business * | | | | * | |
| Announcement of your company's name/sponsorship at first 6 shows (1st weekend) * | | | | * | |
| Announcement of your company's name/sponsorship at all 12 shows (both weekends) | | | | * | |
| Tickets to ETAP's 2019 Holiday Show | | | | qty. 2 | |

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Founded in 1996 **ETAP is a 501(c)3 not-for-profit organization** serving the artistic and performance needs of Fairfax County and Northern Virginia. ETAP has staged and produced over 40 productions of original shows and has collaborated with other not-for-profit organizations to raise funds for several local community enrichment programs. Reaching out to over 500,000 audience members including far beyond its borders, the company has traveled to China, Spain, Greece and South Africa since 2002, sharing its passion for community and dance on the global stage. In 2006, ETAP was recognized by the Fairfax County Board of Supervisors for representing Fairfax County and the U.S. abroad at Beijing Cultural Festival. ETAP was honored to perform at the International Children's Festival at Wolf Trap in September of 2007. Continuing with its outreach program, ETAP has developed a Behind the Scenes Program for the National Council of Girl Scouts. Scout troop members are invited to take part in the Behind the Scenes Tour one hour prior to performances. They are introduced to the director, choreographer, scenic designer, and lighting designer who share a history and knowledge of their craft. Troops are invited on stage to meet some of the cast and get a first-hand look at the stage and costumes from the performers' point of view. Over 45,000 scout troop members and their families have taken part in this experience.

| Business | |
|-------------------|---------------|
| Contact Person | |
| Cell Number | Email Address |
| Sponsorship Level | Amount Paid |

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